



**A Powerful,  
**Personal** Approach  
to Charitable Giving**



**FOCUSED FORWARD**

**Community Foundation**  
for Greater Buffalo

# There is no limit to the good we can do.

Every individual, couple and family has distinct values and wishes that drive their charitable goals. At the Community Foundation for Greater Buffalo, we are committed to helping professional advisors and their clients make their charitable goals a reality, during their lifetime and after. Giving through us is customized, flexible and driven by those things most important to you.

## Clients can:

- Establish a fund or foundation during their lifetime or as part of their estate plan
- Give in Western New York and across the globe
- Support specific organizations, issues and communities they care about
- Give individually and/or as part of a collective effort
- Engage their children or grandchildren as future successors to their fund or foundation
- Give over a period of time or create a perpetual source of funding

Working closely with advisors and their clients, the Community Foundation can be a philanthropic partner to make the process of giving easier, more efficient and impactful.

## Making a difference today

Establishing a **Client Advised Fund** at the Community Foundation enables clients to support organizations of their choice, at any time – in Western New York and across the globe – during their lifetime. Plans can also be made to pass fund decision making on to future generations including what causes or organizations their fund will benefit after the lifetimes of all advisors and successor advisors.



**Community Foundation clients Glenys and her late husband, Michael, felt responsible for planning the distribution of their assets to benefit their community for generations to come.**

*“One of the first things that I liked about the Community Foundation for Greater Buffalo is the fact that we could set up our own foundation within the Foundation and support the charities that we were most interested in,” said Glenys. “The Community Foundation exposes clients to new ideas, new issues and new possibilities.”*

# Make the most of your generosity.

## Planning for legacy giving

Most people want to leave a legacy, some proof that their life made a difference. **Legacy Funds** are ideal for families and individuals who want to support organizations, issues and communities that meant the most to them during their lifetime.

At the Community Foundation, we work with advisors and their clients to ensure their wishes are documented and carried out as intended, in their names, forever. Our legacy funds provide you with the flexibility and simplicity to include your fund as a beneficiary of your Will, trust or retirement assets.

### Legacy Fund clients may choose one or a combination of options.

#### DESIGNATED

Clients can identify one or many organizations they want to support forever.

#### FIELD OF INTEREST

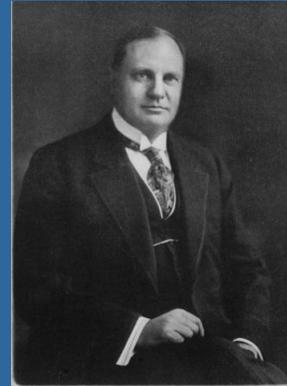
Designed for clients who wish to support particular issues or areas of need as they change over time (e.g. education, health care, performing arts or scholarships).

#### CHANGING NEEDS

Clients can choose to establish endowed funds in their name that address the changing needs of our community over time.

*If the causes you care about change during your lifetime, we can easily make updates to your legacy plans at the Community Foundation.*

## A CENTURY OF CHANGING NEEDS IMPACT



In 1919, George F. Rand Sr. asked his attorney, Edward H. Letchworth, to visit the first community foundation in Cleveland, Ohio. After that trip,

George Sr. recognized the unique role a community foundation could play to enable families, including his own, to give back for generations to come.

Upon his passing, the Community Foundation was created when his family set up the first endowment to address the changing needs in Western New York.

In 2020, the COVID-19 health crisis created a dramatic shift in our community. The changing needs dollars allowed the Community Foundation to take a leadership role in creating the WNY COVID-19 Community Response Fund, with dozens of philanthropic partners, and rapidly deploy resources to support front line responders.

## CARRYING ON A FAMILY LEGACY



Dr. Danis Gehl grew up the oldest of six children in the civil rights era. She remembers her parents working hard and stressing the importance of education. Following in their footsteps, Dr. Gehl has worked tirelessly in adult education, housing and neighborhood development throughout her storied career, and turned to the Community Foundation when it was time to plan her charitable legacy. She established the Rosa L. and LaMarr Norman, Sr. Education Fund, named after her parents, and takes comfort in knowing that the endowed fund will continue to support the causes that were important to her parents – and which remain important to her – today, tomorrow and forever.



## **Mission**

Connecting people, ideas and resources to improve lives in Western New York.

## **Vision**

A vibrant and inclusive Greater Buffalo region with opportunity for all.

*The Community Foundation for Greater Buffalo is a 501(c)(3) public charity holding more than 900 charitable funds, established by individuals, families, private foundations, nonprofit organizations and businesses.*



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