



EVALUATION RUBRIC: Micro Grant Application

Each answer will be scored on a scale of 1-5. 1 = weakest and 5 = strongest

	1	5
<p>What is your mission statement?</p>	<p>Mission has <u>little to no focus</u> on arts and culture, with no exception granted.*</p> <p>Mission is <u>not clear</u> and <u>not concise</u>.</p> <p>Mission provides <u>little to no understanding</u> of the organization's purpose.</p>	<p>Mission is <u>fully focused</u> on arts and culture.*</p> <p>Mission is <u>clear and concise</u>.</p> <p>Mission provides a <u>full understanding</u> of the organization's purpose.</p>
	<p>*If org has an approved exception, arts and culture mission focus is not required.</p>	
<p>Provide a brief description of your programs.</p> <p>Be sure to include information on how frequent your programming is.</p>	<p>Programs and services to community are <u>not defined</u>.</p> <p><u>Little to no programming</u> details are provided. Many details are missing.</p> <p>Programs <u>have little to no alignment</u> with Mission and Need.</p>	<p>Programs and services to community are <u>clearly defined</u>.</p> <p><u>Full programming</u> details are provided, including frequency, duration, type of programming.</p> <p>Programs <u>fully align</u> with Mission and Need.</p>
<p>Which community or communities does your organization serve?</p> <p>What would be lost to those communities if your organization no longer existed?</p>	<p>The community/ies served is <u>not defined</u>.</p> <p>The community need is unclear.</p> <p>There is <u>little to no understanding</u> of the org's importance to the community.</p>	<p>The community/ies served is fully defined.</p> <p>The org's services fill a <u>clearly</u> defined community need.</p> <p>There is a <u>clear</u> understanding of the org's importance to the community.</p>

<p>How does feedback from the community you serve influence your organization?</p>	<p>There is <u>little to no</u> community input.</p>	<p>There is <u>significant</u> community input.</p>
<p>What will you use the funds for?</p> <p><i>The strongest answers list expenses and cost. Be sure to include a brief project description and timeline.</i></p> <p><i>Describe any partnerships or collaborations that are specific to the project.</i></p>	<p>The purpose of the funds is <u>not</u> defined.</p> <p>There is <u>little to no</u> understanding of the scope of the project.</p> <p>The project <u>does not seem</u> realistic or achievable.</p>	<p>The purpose of the funds is <u>clearly</u> defined.</p> <p>There is a <u>clear</u> understanding of the scope of the project.</p> <p>The project is realistic and achievable.</p>
<p>Based on your goal above, what will success look like for our organization once you have utilized the funds?</p>	<p>Success is <u>not</u> defined.</p> <p>Success is <u>not tied</u> to the purpose of the funds.</p>	<p>Success is <u>clearly</u> defined.</p> <p>Success is tied <u>directly</u> to the purpose of the funds.</p>
<p>Uploads</p>	<p>For evaluators: Uploads are optional. If an org does not include uploads, this does not have a negative impact on the evaluation.</p> <p>The purpose of uploads is to:</p> <ol style="list-style-type: none"> 1. Enhance the story of the organization, and/or, 2. Supplement the narrative provided <p>If the upload influences your scoring of any narrative questions, please detail that in the corresponding comment box.</p>	